

2005 SHOT Show Registration Form

JANUARY 28-31, 2005 • LAS VEGAS CONVENTION CENTER

3 EASY WAYS TO REGISTER! • **1)** Mail this form to: SHOT Show, 350 E. Royal Lane, Suite 100, Irving, TX 75039 • **2)** Fax to 972-620-3099 • **3)** Register online at www.shotshow.org. Questions? Call 1-888-334-8720 (9 a.m.–5 p.m. ET) or 1-203-840-5600 (outside the U.S.)

Please provide your FFL, State Tax Number: _____
or enclose Business Card

FOR THE TRADE ONLY. NO ONE UNDER 16 ADMITTED. TO REGISTER ADDITIONAL PEOPLE, COPY THIS FORM.

To receive your badge in the mail at the reduced rate, we MUST receive this form and your payment for \$15 per person by **December 31, 2004**. This is \$35 off the on-site admission fee of \$50. **All attendees must submit a copy of their FFL or state tax number to attend the show. Dealers who sell goods which do not require an FFL or who live in states without tax numbers must attach their industry-related business card.** Refunds will be honored post show if in writing before **January 17, 2005**.

SHOT SHOW POLICIES Taking photos of Exhibitor property is forbidden at the SHOT Show except by those wearing valid SHOT Show Press Badges. Violators risk confiscation of SHOT Show badge and eviction from the premises.

_____	MI	Priority Code: X Y Z A B C D E
First Name		

Last Name		

Title		

Company		

Address 1		

Address 2		

City		
_____	_____	
State	Zip/Postal Code	

Country		

Business Phone (Do not include International Dialing Code)		

Business Fax (Do not include International Dialing Code)		

E-mail (For Show Updates)		

I am registering for:

- 2005 SHOT Show – a \$15 pre-registration fee
- Supplier to Manufacturer – a \$250 registration fee
- Check here to receive a "Show Special" NSSF Membership for just \$25 a year. A \$50 – \$200 savings! (One Membership per company.) This special offer **ONLY** applies to retailers and range facilities. Call NSSF (203/426-1320) for other applications. Show admission is not included.

Do you wish to receive, or continue to receive, a subscription to **SHOT BUSINESS** (the official publication of the SHOT Show and the National Association of Firearms Retailers) free of charge?
 Yes No

Would you like a free subscription to NSSF's Bullet Points Weekly E-mail News Service?

Yes No (Please include e-mail address above.)

Signature (required for FREE subscription) _____ Date _____

METHOD OF PAYMENT: Check # _____ (make Check Payable to "Reed Exhibitions" in U.S. dollars)

AMEX MC VISA (Cash not excepted.)

Account Number _____ Expiration Date _____

First Name _____ MI _____ Last Name _____

Cardholder's Signature.
I agree to pay the above total amount according to my card issuer agreement.

PLEASE ANSWER EACH SECTION TO QUALIFY

Are you a first time SHOT Show attendee?

- Yes
- No

1. Your firm's primary business: (Please check **one**)

- AA Firearms Dealer
- AB Archery Dealer
- AC Multi-Line Sporting Goods Store
- AD Hardware Store
- AE Discount/Department Store
- AF Mass Merchandise/Chain Store
- AG Cutlery
- AH Clothing/Footwear
- AJ Pawn Shop
- AK Catalog/Mail Order
- AM Law Enforcement/Government
- AN Gunsmith
- AP Shooting/Hunting Facility
- AQ Instruction/Training
- AR Firearms Examiner
- AS Other _____ (Please Specify)
- AT Wholesaler/Distributor
- AU Manufacturer's Representative
- AV Importer/Exporter
- AW Supplier to Manufacturer (Suppliers Club – Registration Fee: \$250)
- AX Advertising/Sales
- AY Advertising Agency
- AZ Public Relations Services
- BA Law Enforcement Professional (Specify Division) _____

BB Guest/Spouse

Outdoor Media

Outdoor Media must register through the NSSF at: 203-426-1320.

We collect this data in order to provide you with information about SHOT Show and other companies in your industry. If you prefer not to receive further information, please see our Privacy Statement at www.recusprivacy.com or call our Privacy Administration at 888-306-2344, or from outside the U.S. at 203-840-5810.



Sponsored by the National Shooting Sports Foundation, Inc.

2. Check all of the following you currently purchase:

- A Ammunition
- B Archery
- C Clothing
- D Cutlery
- E Firearms
- F Firearms Maint./Access
- G Footwear
- H Holsters/Leather Goods
- J Optical
- K Outdoor Equip./Camping
- M Reloading
- N Safety/Security
- P Law Enforcement
- Q Game Equipment
- R Range Equipment
- S Other _____ (Please Specify)

3. Estimated volume for shooting/outdoor related merchandise: (Please check **one**)

- A Up to \$50,000
- B \$50,001-\$99,999
- C \$100,000-\$999,999
- D \$1,000,000-\$2,000,000
- E \$2,000,001 and over

4. Please check the selection you would like to appear on your badge: (Please check **one**)

- A Retailer
 - B Wholesaler/Distributor
 - C Manufacturer's Rep.
 - D Advertising/PR
 - E Supplier's Club (Reg. Fee: \$250)
 - F Guest of Show
 - G Law Enforcement Professional
 - H Industry Professional
- 5. Your job title:** (Please check **one**)
- A Owner/Partner
 - B President/Exec. Officer
 - C Manager, Store/Department
 - D Marketing/Sales Manager
 - E Buyer
 - F Other _____ (Please Specify)



National Paintball Supply
Booth # 14002

Register Now and Save!

Register by December 31, 2004 for only \$15 (a \$35 discount off the on-site registration fee of \$50)! Plus, as an early registrant, you'll receive your badge in the mail, avoiding registration lines at the Show.

Register by December 31, 2004 by using the discount registration form in this brochure, or go to www.shotshow.org.

Show Hours:

Friday, Saturday and Sunday	January 28-30	9:00 am - 5:30 pm
Monday	January 31	9:00 am - 4:00 pm

Registration Hours:

Thursday	January 27	12:00 pm - 5:00 pm
Friday, Saturday and Sunday	January 28-30	7:00 am - 5:30 pm
Monday	January 31	7:00 am - 4:00 pm

Questions?

Contact our Client Customer Services at:
U.S.: 888-334-8720 (9:00 a.m. - 5:00 p.m. EST)
Outside the U.S.: (203) 840-5600
Or visit www.shotshow.org

THE SHOT SHOW IS OPEN TO THE TRADE ONLY.
NO ONE UNDER 16 YEARS OF AGE WILL BE
ADMITTED, INCLUDING INFANTS.



Come to the Show that Supports Everything You Stand For

Your Special VIP Savings Inside

Sponsored by the National Shooting Sports Foundation, Inc.

Produced and Managed by
 Reed Exhibitions



SHOT SHOW
The Show That Supports Everything You Stand For

25th ANNUAL
TW 50 FASTEST
CELEBRATING SUCCESS!
Trade Show Week's 50 Fastest-Growing Shows

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